Webinar: Leveraging Powerful Instruments to boost Co-Innovation with Taiwan - Biomedical and IoT as Examples

1. **Background**:
   Do you know that the core chipsets of your beloved iPhone 12 Pro are from Taiwan? And your ACER or ASUS notebook is also Taiwanese? Taiwan has become an indispensable companion of our everyday life and in the global ICT innovation ecosystem.

   Thanks to its excellent digital infrastructure and widespread use of ICT technologies, the pacific island has been ranked 3rd worldwide in combating COVID-19 pandemic. Innovations across biomedical industry have been implemented to respond swiftly to the pandemic.

   EU is Taiwan's biggest trading partner abroad. And among all EU member states, Germany accounts for the largest stake. To strengthen long-term partnership and boost co-innovation, this webinar will introduce 2 instruments:

   - ZIM joint call: a specific financial instrument to support innovation cooperation between German SMEs and the Taiwanese industries.
   - IisC (Iot Integrated Service Center): as a one-stop enabler for European IoT solutions providers wishing to leverage Taiwan's ICT ecosystem for hardware optimization and economical non-recurring engineering expense.

   Be one of the participants in this inspiring event and let's get connected!

2. **Date**: May 11th**,** 2021 (Tuesday)

3. **Time**: 09:00am ~ 11:00am Central European Time (03:00pm ~ 05:00pm Taiwan Time)

4. **Venue**: Online conference (via WebEx)

5. **Organizers**:
   AiF Projekt GmbH (AiF)
   Industrial Technology Research Institute (ITRI)

6. Agenda:

Time (central European time)	Topics	Host/Speaker
Session 1 ZIM Joint Call		
09:00~09:15	Opening Remarks	**Mr. Milton Deng,** European Representative, ISTI, ITRI **Mr. Georg Nagel,** Director International Cooperation, AiF **Mr. Axel Limberg**, Executive Director, German Trade Office Taipei
09:15~09:25	Introduction of the German Funding Scheme ZIM	**Mr. Christian Fichtner**, Coordinator for International Cooperation, AiF
09:25~09:35	Cooperation Mechanism of Taiwan-Germany Joint Call and a Matching Example	**Ms. Mei-Huey Chen,** Project Manager, Berlin Office, ITRI

09:35~09:45	Taiwan's biomedical industry and its development in digital health	**Ms. Sylvia, Chi-Mei Lin,** Senior Manager of Medical Device Section, the Biotechnology and Pharmaceutical Industries Promotion Office
09:45~09:55	A leading Healthcare Industries Cluster in Germany: HealthCapital Berlin Brandenburg	**Dr. Kai Uwe Bindseil,** Clustermanager, Berlin Partner für Wirtschaft und Technologie GmbH Health/ HealthCapital Berlin Brandenburg
09:55~10:05	Q&A	**Mr. Milton Deng,** European Representative, ISTI, ITRI
10:05~10:10	Break	
Session 2: Enabling IoT Products IisC can help!		
10:10~10:15	Opening and Why Taiwan?	**Mr. Milton Deng,** European Representative, ISTI, ITRI
10:15~10:30	Introduction of the IisC Enabler- of System Optimization	**Jack Cheng,** Enterpreneur-in-Residence, ITRI

10:30~10:45	Chip Support to Startups	**Keith Wang,** Sales Manager, Phison Electronics Corp.
10:45~11:00	EMS Support to Startups	**Chris Chang,** Sales Manager, Getac Technology Corp.
11:00~11:10	Q&A	**Mr. Milton Deng** European Representative, ISTI, ITRI
11:10	End	