

# STARTUP CONTEST



WE ACCELERATE TIME-TO-MARKET FOR HEALTHCARE INNOVATIONS

**Your goal is to be the next unicorn in Europe's startup scene?**

**Alright, then we should talk!**

The Medical Valley European Metropolitan Region Nuremberg is home to **top-notch players of the healthcare, startup and investment sector** who joined forces to offer YOU the support you need on the road to success. Siemens Healthineers, Fraunhofer IIS, CodeCamp:N, aescuvest, IONOS, GWQ, you name it ...

**Let's talk business! What's up for grabs?**

- ▶ **Get access to relevant stakeholders and strategic partners** in healthcare!
- ▶ **Win up to 20 k** worth of tailor-made and individualized services!
- ▶ **Accelerate the time-to-market** and get ready for your next financing round!

We value your uniqueness with a **customized approach** to offer you **individualized support**.

Kicking it off with an **assessment workshop** to analyze your startup's needs, you can then decide which **tailor-made package** is your perfect match. Choose between different services, mentoring and coaching offerings and pick the best fit for your startup!

**These prizes are waiting just for you!**

**1<sup>st</sup>**

**€ 20 k**

worth of services

**2<sup>nd</sup>**

**€ 12 k**

worth of services

**3<sup>rd</sup>**

**€ 8 k**

worth of services

Our partners have prepared prize packages with these fantastic services!

**Business Development**  
e. g. business plan reviews  
e. g. IP guidance

**Reimbursement & Regulatory**  
e. g. selective contracts /  
innovation funds

**Real-World Testing**  
e. g. validation with gold  
standard technologies

**Product Design**  
e. g. user interface design  
e. g. usability testing

**Finance & Funding**  
e. g. access to investors  
e. g. investment strategy

**Software Development**  
e. g. DevOps  
e. g. cloud infrastructure

## You're interested?

## Here's what's next:

Please check – you are:

- ▶ a European team or startup
- ▶ not incorporated yet/young startup
- ▶ healthcare related
  - medical devices
  - medical/healthcare services
  - digital & mobile health

## How to apply:

No fuss! We just want **your pitch deck!**  
Submit your existing pitch deck (max. 20 slides) until the **31st of May 2022** via email to [contest@medical-valley-emn.de](mailto:contest@medical-valley-emn.de)

## Any further questions?

Drop a message:  
[anna.werner@medical-valley-emn.de](mailto:anna.werner@medical-valley-emn.de)

## Our partners:

