European Digital Healthtech Conference 2024

14 - 15 May 2024

Media Kit

Supporting digital medical technologies from incubation to market access

Welcome to the European Digital HealthTech Conference 2024!

How can the EU market access for digital medical devices be simplified? Welcome to the European Digital HealthTech Conference, a unique event exploring the challenges of bringing health technologies to the market and their solutions.

The aim of the conference is to share best practices on how European, national and regional entities can optimise their support to digital medical device companies.

It will, in particular, focus on:
- The challenges of collecting and accessing patient data
- The development of robust business models in digital health
- The journey towards certification and reimbursement
- Good practices for the clinical validation of digital technologies
- Different funding pathways from research to commercialisation

Organised by Luxinnovation, Medical Valley, EIT Health, and DMAC, the European Digital HealthTech Conference brings together digital health companies and professionals, hubs and accelerators, research players, and other key decision-makers across Europe. This second edition will explore the most recent advancements in terms of regional, national and European initiatives to facilitate market access for digital health companies in Europe.

In addition, three dedicated B2B matchmaking sessions will offer you the opportunity to request meetings and discuss with potential innovation and business partners.

The Luxembourg Minister of the Economy, SME, Energy and Tourism, Lex Delles, will give the opening remarks on 14 May.

What's in it for you?

The European Digital Healthtech Conference focuses on how European, national and regional entities can optimise their support to digital medical device companies. This is a unique event that explores the challenges of bringing health technologies to the European market and their solutions.
The conference targets an international audience and provides an excellent contribution to positioning Luxembourg as a launch pad to the European healthtech market.
The conference is obviously also interesting for the national healthtech ecosystem.

Place
📍 Luxembourg Chamber of Commerce (Luxembourg Kirchberg)

Website
https://events.luxinnovation.lu/european-digital-healthtech-conference-2024

About the organisers

Luxinnovation
Luxinnovation, Luxembourg's national innovation agency, empowers companies to innovate today to be ready for tomorrow and contributes to the development of the economy as a whole by identifying...

Medical Valley
Medical Valley is one of the most vital ecosystems in the area of digital health in an international context. Its lively process of transferring science into health economy and healthcare is unique...

DMAC
We provide knowledge and technology to create digital health innovations that improve people's lives."
DMAC guides manufacturers of digital therapeutics along the entire innovation process in both...

EIT Health
Backed by the European Union, EIT Health is Europe's largest life science collaboration organisation, and one of the largest life science initiatives worldwide. EIT Health is active across three...

Welcome & opening remarks

Data collection and access: national and European challenges

Fair and easy access to patient data for all stakeholders is an integral component of digital health innovation. This segment addresses challenges inherent to the generation, storage, access, re-use, and quality of patient data. It specifically considers:

- European and national level initiatives
- Cross-country projects in digital health
- Engagement of healthcare providers and patients
- Primary and secondary use of patient data
- Interoperability in healthcare

From patient data to business opportunities

Building an algorithm using patient data is not sufficient to build a successful digital health company. A solid reflexion around the business model is needed.

- What are the different business models in digital health?
- What are the European market's specificities and challenges?
- Who pays for the services?
- Medical device or non-certified technologies? The question of certification in the business model reflexion.

Market access: The journey towards certification and reimbursement

Market access for digital health technologies includes the challenging step of certification. Certification is mandatory for market access, but not enough to access social security reimbursement.

- A look at the different processes to access reimbursement for each country
- The need for harmonisation

Closing & Networking

SEE THE FULL PROGRAMME ❯

Programme | 15 May 2024
Day 1: 08:00 – 15:00

B2B sessions, breakfast

Welcome & opening remarks

Good practices for the clinical validation of digital technologies

The clinical validation of digital health technologies is a challenging step due to the complexity of the selection of the endpoints and the search for the right partners. This segment of the conference explores the following areas:

- Finding the right partners
- Engagement of patients in clinical trials
- Specificities of digital technologies in clinical trials
- Readiness of society and patients for digital technologies and preventive solutions

Funding pathways from research to commercialisation

From research to scale-up and commercialisation, investors are essential for the successful launch of a digital health solution. Each development opens up different funding opportunities

Closing & Networking

SEE THE FULL PROGRAMME >

LUXEMBOURG
HEALTHTECH
CLUSTER

Call for speakers

Become a speaker

We are inviting digital health companies and support players from across Europe to speak at the European Digital Healthtech Conference – a unique event exploring the challenges of bringing health technologies to the market and their solutions.

Submit your expression of interest to be part of four roundtable sessions exploring the key steps to gain market access for digital health technologies.

An excellent opportunity to exchange experience and best practice with key players in the field.

Business model use cases in digital health:
Good practices for a successful market deployment

Building an algorithm using patient data is not sufficient to build a successful digital health company. A solid reflexion around the business model is needed, and will significantly impact the market access roadmap.

We are looking for:
• Digital medical device companies which have successfully launched a technological solution in the market are invited to share best practices on defining a sustainable business model strategy supporting the market launch and revenue generation. This round table is open to all type of business models in digital health, such as:
o Non-certified technologies
o Social security reimbursement
o Private insurance reimbursement
þ Collaboration with large corporates
o Sales to healthcare providers or hospitals
o etc.
• Healthtech ecosystem players – hubs, clusters, incubators and others – are also invited to present their programmes/initiatives supporting companies in this field.

I would like to join this session

Certification and market access:
Good practices for reimbursement

Market access for digital health technologies requires certification, but this alone is not sufficient to obtain social security reimbursement. This roundtable discussion will focus on best practices to navigate difficulties in accessing social security reimbursement in different European countries.

We are looking for:
- Digital health companies which have successfully completed the procedure for social security reimbursement in one or several EU countries are invited to discuss the challenges they faced and solution they developed on the way.
- Healthtech ecosystem players – hubs, clusters, incubators and others – are also invited to present how they support companies in navigating these challenges and optimising their access to social security reimbursement in several countries in Europe.

I would like to join this session

Clinical validation:
Promoting the adoption of digital technologies by patients and society

The clinical validation of digital health technologies is a challenging step. This roundtable aims to discuss strategies to engage patient and healthcare providers in clinical trials for digital health technologies, and how promoting the adoption of digital health technologies by society in general can facilitate the engagement of all parts in clinical trials.

We are looking for:
- Digital health companies which have completed clinical validation for CE mark, proof of value and/or societal impact of their technologies are invited to share their experience
- Experts, patient associations, healthcare providers and hospitals, are warmly encouraged to contribute with their point of view on the matter
- Accelerators and hubs are also invited to present how they support companies in navigating the challenging step of patient and society engagement for the clinical validation of digital health technologies

I would like to join this session

Funding opportunities for digital health technologies:
Finding funding instruments for each development stage

Securing adequate funding at different stages of developing digital health technologies is crucial on the journey to market entry.

We are looking for:
• Experts or investors who can represent and talk about the different funding opportunities digital health companies can find to support their innovations all the way from incubation and R&D activities to market access.
• Companies who have successfully launched a digital medical technology on the European market are invited to share their funding journey and best practices to succeed market launch

I would like to join this session

APPLY NOW ▷

European Digital Healthtech Conference 2023

Supporting digital medical technologies from incubation to market access

85
Companies

160
Participants

60
scheduled meetings

14
countries

READ ARTICLE ＞

14-15 May 2024 | On-Site

European Digital Healthtech Conference 2024

Supporting digital medical technologies from incubation to market access

📍 Luxembourg Chamber of Commerce

B2B Matchmaking Session

15 May 2024, 1 pm | On-Site

European Digital Healthtech Conference 2024

Supporting digital medical technologies from incubation to market access

Franz Fayot
Minister of the Economy

14-15 May 2024 | On-Site

European Digital Healthtech Conference 2024

Supporting digital medical technologies from incubation to market access

Mailing

European Digital HealthTech Conference

Supporting digital medical technologies from incubation to market access

14-15 May 2024

📍 Luxembourg Chamber of Commerce

Register now

Dear healthtech community,

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The **Luxembourg Minister of the Economy, SME, Energy and Tourism, Lex Delles**, will give the opening remarks on 14 May.

View the full programme

📢 CALL FOR SPEAKERS OPEN! We invite companies and experts to share their experience on critical topics such as:

- Business models in digital health
- Certification and access to reimbursement
- Clinical validation and patient engagement
- Funding opportunities

Submit your expression of interest until 16 April 2024.

Call for speakers

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Social media

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Join us at the European Digital HealthTech Conference!
📅 14- 15 May 2024 📍 Chamber of Commerce, Luxembourg

Gain insights into navigating #EU #market access for #digital #medicaldevices.
Discover solutions to key challenges in #health #technology market entry:
🔍 Streamlining patient #data collection and access
☑️ Developing robust business models in #digitalhealth
🏆 Navigating #certification and #reimbursement pathways
💡 Best practices for clinical validation
🏅 Funding pathways from #research to #commercialisation

Hosted by Medical Valley EMN e. V., EIT Health, dmac and Luxinnovation GIE, this
conference unites digital health leaders, #accelerators, #researchers, and decision-
makers from across Europe.

Don't miss out on the latest insights and initiatives shaping market access for
digital health companies ➕ seize the opportunity for tailored #networking with
our dedicated B2B #matchmaking sessions! 🤝

Check the full programme here 🔗 https://lnkd.in/ezCnSD3S

Register now ℹ️
https://lnkd.in/emifdVbW

#DigitalHealth #MarketAccess #Innovation Jean-Philippe Arie Anne Meunier
Lauriane Chuzeville Régis Ciré Francesca Borrelli Ministère de l'Économie -
Luxembourg Research Luxembourg

European Digital HealthTech Hub Conference 2024
events.luxinnovation.lu • 1 min read

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Any questions?
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www.luxinnovation.lu

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